

BEEF IS BIG IN

Minnesota



MN is home to 16,000+
beef operations



MN Beef contributes \$4.9
billion to the economy



47,300 jobs are
contributed to the
MN Beef Industry



MN has
2,420,000 head
of cattle



MN ranks No. 10 in
cattle production in
the nation



MN exported \$165
million in beef/veal
in 2015

BEEF'S ECONOMIC IMPACT

- There are more than 16,000 registered beef operations in Minnesota.
- In a recent Economic Analysis study, conducted by the University of Minnesota Extension, it found the beef industry contributes \$4.9 billion and 47,300 jobs to Minnesota's economy.
- Impact on Minnesota's Economic Output: In 2015, Minnesota's beef industry generated an estimated \$4.9 billion of economic activity in the state. Of this, \$2.3 billion was the result of direct spending by the beef industry (cow-calf operations, feedlots, and beef processors). Of the direct effect, beef production accounted for \$1.2 billion of activity and beef processing \$1.1 billion. Results also revealed an estimated \$2.6 billion in economic activity at non-beef related industries.
- Impact on Non-Beef Industries: The biggest benefits from the beef industry occur in Minnesota's trucking, agricultural feed (hay, alfalfa, and grain), and wholesale trade industries (including agricultural elevators and cooperatives).
- Impact on Minnesota's Employment: In 2015, Minnesota's beef industry supported an estimated 47,300 full and part-time jobs in the state. Of this, the industry directly employed an estimated 30,400 people. Additionally, the industry supported 16,900 jobs in non-beef related industries.
- Minnesota's Beef Industry: In 2015, cattle and calf production accounted for 27 percent of Minnesota's cash receipts from livestock. In terms of cash receipts in the state, beef cattle were second only to hogs and had higher cash receipts than dairy and poultry.
- There are more than 16,000 beef operations in Minnesota. In 2015, Minnesota was home to 350,000 beef cows that had calved. In addition, the state had 385,000 cattle on feed or animals fed for future processing. More than 537,000 cattle were harvested and processed.

BEEF'S FAST FACTS

- Minnesota ranks No. 10 in cattle production in the nation.
- Minnesota has 2,420,000 head of cattle and calves and produces \$2 billion in total sales annually.
- Minnesota ranks No. 10 in beef exports in the U.S. In 2015 (latest data year available), Minnesota exported \$165 million in beef/veal, up from \$28 million in 2005 – a nearly 500% increase.
- The largest export markets are Asia (57% marketshare), North America (29%), and Europe (6%).